

Family Holiday Festival

SPONSORSHIP OPPORTUNITIES

DECEMBER 6, 2025 | NAVAL BASE SAN DIEGO

Celebrate the season at Family Holiday Festival on December 6 at Naval Base San Diego!

This annual event is designed to bring military families together for a day of fun, festivities, and connections. Attendees will enjoy a variety of activities including holiday crafts, games, carnival rides, a snow hill, visits with Santa and photo opportunities.

We're excited to offer businesses the opportunity to showcase products and services while interacting with service members and their families. Engage with the community, build relationships, and support those who serve.

We invite you to partner with us as a sponsor. Your support will not only enhance the Family Holiday Festival experience, and gain exposure for your company, but all the funds provided go directly to support quality-of-life programs for military members.

Attendees: 5,000

Explore the available sponsorship levels below.

Contact CNRSWNAFSPONSORSHIP@us.navy.mil to lock in your support by October 6, 2025.

SPONSOR BENEFITS	PRESENTING \$5,000	GOLD \$3,000	BOOTH \$2,000
Sponsor logo branded along with event name as "Presented By..."	X		
Sponsor name included on event base marquee marketing	X		
Sponsor logo included on event email blasts	X		
Sponsor-provided advertisement to run on all San Diego Metro social media channels (valued at \$2,000 each)	2	1	
Sponsor logo included on event website marketing	X	X	
Sponsor logo included on event calendar posting	X	X	
Sponsor logo included on event social media marketing	X	X	
Sponsor logo included on event banners	X	X	
Sponsor logo included on event posters	X	X	
Sponsor logo included on event flyers	X	X	
Sponsor logo included on event digital signage slides	X	X	
Sponsor logo included on event movie theater digital slides	X	X	
Sponsor banner to be hung at the event	X	X	
Verbal recognition at the event	X	X	
Booth space at the event	X	X	X