

NAVAL BASE SAN DIEGO SPRING FLING

MARCH 28, 2026

Celebrate a Family-Friendly Day of Games, Music, Food, and Festivities

This annual event offers service members and their families an opportunity to enjoy games, music, food, and themed activities in a welcoming, community-focused environment. Highlights include a festive egg hunt, family photo opportunities, games, and rides all while creating memorable experiences that foster connection and camaraderie within the Navy community. The expected attendance is 5,000 active-duty service members, dependents, military retirees, and DoD civilians.



Elevate Brand Impact – Grow Loyal Customers
Enhance Quality of Life – Build Community

Partner with the Navy as a Proud Sponsor of this Holiday Event!

Maximize your brand exposure while showing your support for our Sailors and their families. This is more than just a sponsorship, it's a chance to align your organization with our nation's heroes, give back to the community and gain meaningful recognition in the process. The following page outlines our sponsorship levels and associated benefits. We appreciate your consideration and look forward to welcoming you as a valued partner at this year's Spring Fling.

Partner With Us Today

Align your brand with a meaningful cause by joining other community-focused businesses in supporting military families at our event. Your partnership offers valuable brand visibility, positive public relations, and the opportunity to demonstrate your commitment to those who serve.

For More Details, cnrswnafsponsorship@us.navy.mil

NAVAL BASE SAN DIEGO



SPRING FLING

Sponsor Benefits	Presenting \$5,000	Gold \$3,000	Booth \$2,000
Sponsor logo branded along with event name as "Presented By..."	✓	-	-
Sponsor name included on event base marquee marketing	✓	-	-
Sponsor logo included on event email blasts	✓	-	-
Sponsor-provided advertisement to run on all San Diego Metro social media channels. (valued at \$1,250 each)	2	1	-
Sponsor logo included on event website marketing	✓	✓	-
Sponsor logo included on event calendar posting	✓	✓	-
Sponsor logo included on event social media marketing	✓	✓	-
Sponsor logo included on event banners	✓	✓	-
Sponsor logo included on event posters	✓	✓	-
Sponsor logo included on event flyers	✓	✓	-
Sponsor logo included on event digital signage slides	✓	✓	-
Sponsor logo included on event movie theater digital slides	✓	✓	-
Sponsor banner to be hung at the event	✓	✓	-
Verbal recognition at the event	✓	✓	-
Booth space at the event	✓	✓	✓

For More Details, cnrswnafsponsorship@us.navy.mil

NAVAL BASE POINT LOMA FREEDOM FESTIVAL

JULY 4, 2026

Join the U.S. Navy in Celebrating America's Independence

A patriotic event that unites military families, community members, and valued partners. A family-friendly celebration featuring live entertainment, classic games, food vendors, and special programming that honors both our nation's heritage and the dedicated service of our armed forces. The evening culminates in a spectacular fireworks display—an inspiring tribute to the land of the free and the home of the brave.

This year's event carries added significance as we proudly commemorate the 250th anniversary of the United States Navy. The expected attendance is 4,000 active-duty service members, dependents, military retirees, and DoD civilians.



Elevate Brand Impact – Grow Loyal Customers Enhance Quality of Life – Build Community

Partner with the Navy as a Proud Sponsor of this Patriotic Event!

Maximize your brand exposure while showing your support for our Sailors and their families. This is more than just a sponsorship, it's a chance to align your organization with our nation's heroes, give back to the community, and gain meaningful recognition in the process. The following page outlines our sponsorship levels and associated benefits. We appreciate your consideration and look forward to welcoming you as a valued partner at this year's Freedom Festival.

Partner With Us Today

Align your brand with a meaningful cause by joining other community-focused businesses in supporting military families at our event. Your partnership offers valuable brand visibility, positive public relations, and the opportunity to demonstrate your commitment to those who serve.

For More Details, cnrswnafsponsorship@us.navy.mil

NAVAL BASE POINT LOMA



FREEDOM FESTIVAL

Sponsor Benefits	Presenting \$3,000	Gold \$2,000	Booth \$1,000
Sponsor logo branded along with event name as "Presented By..."	✓	-	-
Sponsor name included on event base marquee marketing	✓	-	-
Sponsor logo included on event email blasts	✓	-	-
Sponsor-provided advertisement to run on all San Diego Metro social media channels. (valued at \$1,250 each)	2	1	-
Sponsor logo included on event website marketing	✓	✓	-
Sponsor logo included on event calendar posting	✓	✓	-
Sponsor logo included on event social media marketing	✓	✓	-
Sponsor logo included on event banners	✓	✓	-
Sponsor logo included on event posters	✓	✓	-
Sponsor logo included on event flyers	✓	✓	-
Sponsor logo included on event digital signage slides	✓	✓	-
Sponsor logo included on event movie theater digital slides	✓	✓	-
Sponsor banner to be hung at the event	✓	✓	-
Verbal recognition at the event	✓	✓	-
Booth space at the event	✓	✓	✓

For More Details, cnrswnafsponsorship@us.navy.mil

NAVAL BASE POINT LOMA FALL FAMILY FESTIVAL

OCTOBER 23 & 24, 2026

Celebrate the Beauty of Autumn at the Fall Family Festival

An engaging two-day event featuring fall-themed activities, interactive entertainment, and seasonal fun for all ages. Military families enjoy a variety of Halloween-inspired activities, including a haunted house, crafts, a candy trail, and specially curated programming that embraces the festive spirit of the season. From children's costume contests to family-oriented games, the Fall Family Festival offers memorable experiences that foster community and capture the essence of autumn. The expected attendance is 1,500 active-duty service members, dependents, military retirees, and DoD civilians.



Elevate Brand Impact – Grow Loyal Customers Enhance Quality of Life – Build Community

Partner with the Navy as a Proud Sponsor of this Spooky Event!

Maximize your brand exposure while showing your support for our Sailors and their families. This is more than just a sponsorship, it's a chance to align your organization with our nation's heroes, give back to the community and gain meaningful recognition in the process. The following page outlines our sponsorship levels and associated benefits. We appreciate your consideration and look forward to welcoming you as a valued partner at this year's Fall Family Festival.

Partner With Us Today

Align your brand with a meaningful cause by joining other community-focused businesses in supporting military families at our event. Your partnership offers valuable brand visibility, positive public relations, and the opportunity to demonstrate your commitment to those who serve.

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NAVAL BASE POINT LOMA



FALL FAMILY FESTIVAL

Sponsor Benefits	Presenting \$2,000	Gold \$1,500	Booth \$750/1-day, \$1,000/2-days
Sponsor logo branded along with event name as "Presented By..."	✓	-	-
Sponsor name included on event base marquee marketing	✓	-	-
Sponsor logo included on event email blasts	✓	-	-
Sponsor-provided advertisement to run on all San Diego Metro social media channels. (valued at \$1,250 each)	2	1	-
Sponsor logo included on event website marketing	✓	✓	-
Sponsor logo included on event calendar posting	✓	✓	-
Sponsor logo included on event social media marketing	✓	✓	-
Sponsor logo included on event banners	✓	✓	-
Sponsor logo included on event posters	✓	✓	-
Sponsor logo included on event flyers	✓	✓	-
Sponsor logo included on event digital signage slides	✓	✓	-
Sponsor logo included on event movie theater digital slides	✓	✓	-
Sponsor banner to be hung at the event	✓	✓	-
Verbal recognition at the event	✓	✓	-
Booth space at the event	✓	✓	✓

For More Details, cnrswnafsponsorship@us.navy.mil

NAVAL BASE SAN DIEGO MWR'S HOLIDAY FESTIVAL

DECEMBER 5, 2026



Celebrate the Magic of the Holiday Season at the NBSD MWR's Holiday Festival

An annual event filled with festive activities, interactive entertainment, and seasonal joy for all ages. Military families enjoy holiday crafts, themed games, live performances, food vendors, and exciting giveaways—all within the enchanting setting of Santa's Village. From visits with Santa to a snow play area, the NBSD MWR's Holiday Festival brings the warmth and wonder of the season to life, creating lasting memories and strengthening the spirit of community within our Navy family. The expected attendance is 5,000 active-duty service members, dependents, military retirees, and DoD civilians.



**Elevate Brand Impact – Grow Loyal Customers
Enhance Quality of Life – Build Community**

Partner with the Navy as a Proud Sponsor of this Holiday Event!

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Partner With Us Today

Align your brand with a meaningful cause by joining other community-focused businesses in supporting military families at our event. Your partnership offers valuable brand visibility, positive public relations, and the opportunity to demonstrate your commitment to those who serve.

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NAVAL BASE SAN DIEGO



MWR'S HOLIDAY FESTIVAL

Sponsor Benefits	Presenting \$5,000	Gold \$3,000	Booth \$2,000
Sponsor logo branded along with event name as "Presented By..."	✓	-	-
Sponsor name included on event base marquee marketing	✓	-	-
Sponsor logo included on event email blasts	✓	-	-
Sponsor-provided advertisement to run on all San Diego Metro social media channels. (valued at \$1,250 each)	2	1	-
Sponsor logo included on event website marketing	✓	✓	-
Sponsor logo included on event calendar posting	✓	✓	-
Sponsor logo included on event social media marketing	✓	✓	-
Sponsor logo included on event banners	✓	✓	-
Sponsor logo included on event posters	✓	✓	-
Sponsor logo included on event flyers	✓	✓	-
Sponsor logo included on event digital signage slides	✓	✓	-
Sponsor logo included on event movie theater digital slides	✓	✓	-
Sponsor banner to be hung at the event	✓	✓	-
Verbal recognition at the event	✓	✓	-
Booth space at the event	✓	✓	✓

For More Details, cnrswnafsponsorship@us.navy.mil