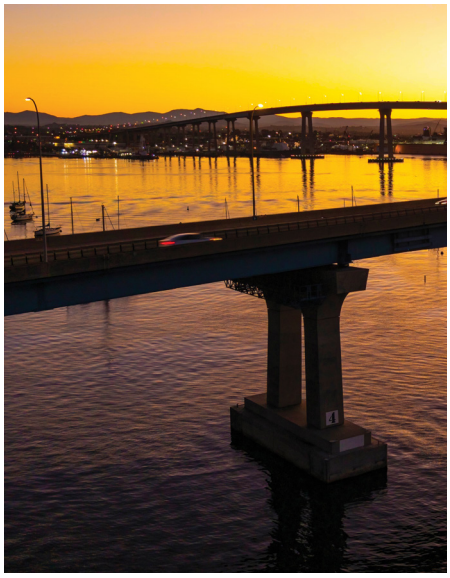


JOIN THE NAVY AS A PROUD SPONSOR OF THIS EXCITING EVENT!

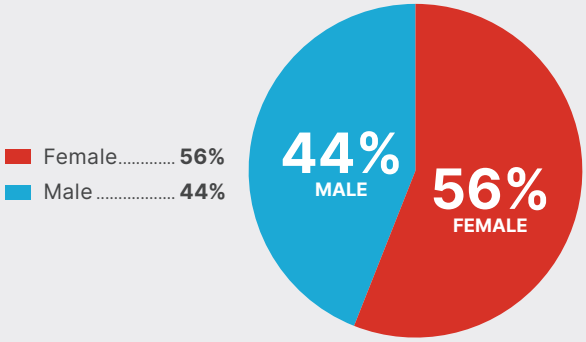
SUNDAY | MAY 16, 2027

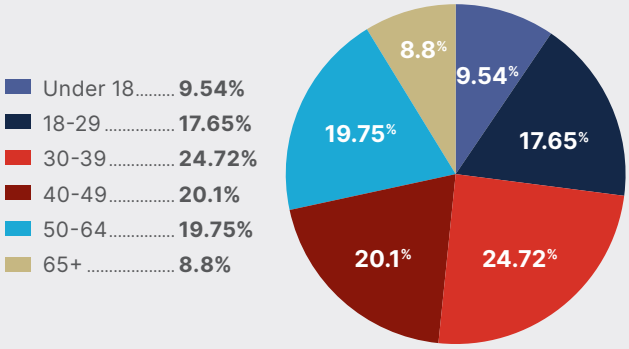
Achieve incredible exposure for your business or organization, while supporting Sailors and their families at the same time! The Navy's Bay Bridge Run/Walk is an annual fun run that consistently welcomes up to 10,000 participants. This military-hosted event is unique in the fact that it takes place in the local community, allowing you to target both service members and civilians. In addition to being on-site as thousands cross the finish line, your name and/or logo will be included in multi-faceted media campaigns, featured and displayed throughout the San Diego metro market. Providing 4+ months of pre-promotional advertising, onsite activation, and priceless views from the top of the iconic Coronado Bay Bridge, this is definitely an event you don't want to miss. Thank you in advance for your consideration and support. We look forward to having you join us at the Navy's 40th Bay Bridge Run/Walk!



PARTICIPANT DEMOGRAPHICS

THE NAVY'S BAY BRIDGE RUN/WALK WELCOMES 10,000+ PARTICIPANTS





YOUR SUPPORT MAKES A DIFFERENCE

Hosted by the Navy's Morale Welfare and Recreation (MWR) department, this annual event is one of the most popular and successful events in Navy Region Southwest. As an entity of the Department of Defense (DoD), MWR is responsible for providing the quality of life programs enjoyed by more than 500,000 military members serving at naval bases within San Diego County. Proceeds from The Navy's Bay Bridge Run/Walk provides much needed funding to support a variety of programs, facilities, and special events. These include no and low-cost fitness facilities, swimming pools, golf courses, bowling centers, discount ticket offices, movie theaters, RV parks, outdoor equipment rental, and marinas. In addition, funds help in providing childcare, youth, teen, and community recreation centers, single sailor centers, and free family events!

For More Details: cnrswnafsponsorship@us.navy.mil

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THE NAVY'S 40TH BAY BRIDGE RUN/WALK 4M 10K

SUNDAY, MAY 16, 2027

NAVY'S MARQUEE RUN

CONQUERING THE BRIDGE FOR 40 YEARS

Sponsor Benefits	Presenting $30,000	Supporting $15,000	Official $7,500	Navy Team $3,750	Booth $1,500
Sponsor logo co-branded along with event name as "Presenting Sponsor"	✓	-	-	-	-
Sponsor logo on Navy Region Southwest website event promotion	✓	-	-	-	-
Sponsor logo on event promotional marketing emails	✓	-	-	-	-
Sponsor logo on event banners	✓	-	-	-	-
Sponsor logo on San Diego Navy base marquees event promotion	✓	-	-	-	-
Sponsor recognized in event media releases	✓	-	-	-	-
Sponsor logo on event race bibs	✓	-	-	-	-
Sponsor logo on start and finish line banners	✓	-	-	-	-
Sponsor logo on finisher medal ribbon	✓	-	-	-	-
Opportunity for Sponsor representative to co-present awards to race winners	✓	-	-	-	-
Discounted rate of $45 for adults and $30 for children (4-10 yrs), to include access to the finish line Distinguished Guest Hospitality Area	✓	-	-	-	-
Sponsor social media advertisement on MWR social media channels (valued at $1,250 each)	3	2	1	-	-
Sponsor logo on event "Thank You to Our Sponsors" digital marketing	✓	✓	✓	-	-
Sponsor logo on event posters and flyers	✓	✓	✓	-	-
Complimentary race entries with access to finish line Distinguished Guest Hospitality Area	25	15	10	5	-
Sponsor logo on event website w/click-thru to Sponsor landing page	✓	✓	✓	✓	-
Sponsor logo on race registration platform	✓	✓	✓	✓	-
Sponsor logo on "Thank You to Our Sponsors" banner at event finish line	✓	✓	✓	✓	-
Sponsor logo on event t-shirts	✓	✓	✓	✓	-
Space for sponsor-provided banner at the event finish line	✓	✓	✓	✓	-
Verbal recognition at the event	✓	✓	✓	✓	-
Booth space at the event	10'x20'	10'x20'	10'x10'	10'x10'	10'x10'

For More Details: cnrswnafsponsorship@us.navy.mil

MWR